

**NEWS RELEASE - For Immediate Release**

## **"Mayor For a Day" Auction Gives Youth Sporting Chance**

Richmond Hill, June 3-- The S'port for Kids Foundation is challenging business and community leaders to step up to the plate at the S'port for Kids Ball on **Friday, June 7** and bring in the winning bid in the "**Mayor for a Day**" auction. The Foundation's annual gala, which raises funds for needy children who lack the financial means to participate in sports programs or join a sports team, will be held at the Premiere Ballroom and Convention Centre in Richmond Hill (Hwy 7 & Leslie St.). The opening bid is expected to be \$1,500.

The star-studded event will feature Canadian entertainer and songwriter, **Amy Sky, The Nylons** and Olympic medallist **Tracey Wilson** at centre stage and present S'port Grants to four outstanding organizations in the GTA that champion sports programs for underprivileged youth. The S'port Grants will ensure that children who live in poverty have a chance to participate in organized team sports.

The acting "Mayor for a Day" will wear the 'Chain of Office', meet the media and conduct official duties with Mayor Don Cousens from dawn to midnight.

"This is a superb opportunity to give a friend an unforgettable present or for a corporation to show its civic pride," said Alex Yuan, Chairman of the S'port for Kids Foundation. "The winner will enjoy a unique experience and at the same time give disadvantaged youth, aged 6-18, the kind positive reinforcement and encouragement they need to succeed," Yuan said.

To place an advance auction bid for "Mayor for a Day" and order tickets for the 2002 S'port for Kids Ball, phone 905-886-4392 or complete the form at { [HYPERLINK](http://www.sportforkids.on.ca) <http://www.sportforkids.on.ca> }. Tax deductible charitable donations will go directly to support sport initiatives.

The S'port for Kids Foundation was founded in 1997 and is managed by a volunteer Board of Directors comprised of business leaders in the Greater Toronto area. The Foundation allocates 100% of its net proceeds to community team sports programs.

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