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# MEDIA RELEASE

**JULY 8, 2004**  
**FOR IMMEDIATE RELEASE**

## **School board and corporate partners raise \$100,000 for S'port for Kids Foundation through charity golf tourney** **More than \$500,000 raised for charity over past six years**

MISSISSAUGA – The Dufferin-Peel Catholic District School Board and Metafore are pleased to announce that more than \$100,000 was raised for the S'port for Kids Foundation through their seventh annual *Classic* golf tournament held July 6 at Lionhead Golf & Country Club in Brampton. The results of yesterday's event pushed the seven-year total raised for charity, by Dufferin-Peel, Metafore and their corporate and community partners, to more than \$500,000.

Two hundred and thirty golfers participated in the event which benefited S'port for Kids, a non-profit, charitable organization, dedicated to improving the quality of life for today's youth by providing them with an opportunity to participate in healthy sporting activities. S'port for Kids' main objective is to foster a strong sense of self worth, teamwork, leadership and community through organized sport.

"We are grateful for the generosity and commitment of all who participated in *The Classic* this year," said Michael Bator, Director of Education at Dufferin-Peel. "The community spirit displayed by Metafore and our partners made for a tremendous day." Bator added, "But most of all, we are pleased to be able to make a direct and tangible impact on deserving kids in our community."

Yesterday's event was attended by a number of current and former athletes and celebrities, all of whom generously donated their time and profile to the cause. These included former figure skating champion, and honorary tournament chair, Tracy Wilson, Toronto Argos' quarterback Damon Allen, Toronto Maple Leaf, and Dufferin-Peel graduate Matt Stajan, and former figure skating champions, Brian Orser, Barbara Underhill and Jennifer Robinson. CFTO news anchor, Pauline Chan, was also on hand.

"We have two primary criteria for determining the charitable beneficiary for *The Classic*," said Michael Bator. "The organization must operate locally, and it must help children in some way." Past beneficiaries have included: ShareLife, Sunshine Foundation, the Arthritis Society, and Community Living Mississauga.

The Dufferin-Peel Catholic District School Board is one of the largest school boards in Ontario. It serves approximately 88,000 students in 135 schools located throughout Mississauga, Brampton, Caledon and Orangeville. It is also one of the largest employers in the region.

For over 20 years, Metafore has been designing, implementing and supporting dynamic solutions that answer clients' needs for improved access to information, easier ways to conduct business and generating maximum return on their IT investments.

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**Attention Media: Digital photographs of this event are available.**

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